

Comprehensive Workplace Solutions

Proposed Concept #1:

Develop a comprehensive delivery model of services offered to employers and the community (Comprehensive Business Outreach Service).

1. Create a central point of contact within each college or university for employers and the community.
2. Develop a system-wide mission that uses collaborative work to ensure the best possible service is delivered to partner businesses and communities, including continuing education/customized training, career services, alumni/foundations, student government/organizations, faculty, staff, and administration.
3. Develop a funding framework based on this broader mission that recognizes total contribution of improved access for employers and communities, resulting in benefits for students, institutions, and overall strength of workforce development in a regional economy.

Proposed Concept #2:

Collaborate to maximize resources and increase the impact of our outreach to employers and the community.

1. Organize to improve access and provide a defined gateway for employers to access relevant resources, e.g., training, professional education, internships, research, grant partnerships, advisory groups, etc.
2. Align business practices, share marketing resources and efforts, and create common terminologies.
3. Provide incentives that support flexible models of collaboration.
4. Develop tools that offer data insight, determine needed operational support, and identify new markets/opportunities.
5. Identify potential metrics to quantify success.



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